Introduction

Welcome to Music In Vision's Ltd's privacy notice.

Music In Vision Ltd. respects your privacy and is committed to protecting your personal data. This privacy notice will inform you as to how we look after your personal data and tell you about your privacy rights and how the law protects you.

It is important that you read this privacy notice together with any other privacy notice or fair processing notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy notice supplements the other notices and is not intended to override them.

Please use the Glossary to understand the meaning of some of the terms used in this privacy notice.

- 1. [IMPORTANT INFORMATION AND WHO WE ARE]
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1. Important information and who we are

Kathleen Wallfisch trading as Music In Vision Ltd. is the controller and responsible for your personal data (collectively referred to as Music In Vision, "we", "us" or "our" in this privacy notice).

If you have any questions about this privacy notice, including any requests to exercise your legal rights (as set out below), please contact us using the details set out below.

Contact details

Our full details are:

Full name of legal entity: Music In Vision Ltd.

Name of privacy manager: Kathleen Wallfisch

Email address: info@musicinvision.com

You have the right to make a complaint at any time to the Information Commissioner's Office (**ICO**), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

Changes to the privacy notice and your duty to inform us of changes

This version was last updated on 15/10/19 and historic versions archived here can be obtained by contacting us.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Children

If you are a parent or a guardian of a child under the age of 16, it is your responsibility to inform the child of their rights and to act solely in your child's best interest. If there is anything in this Privacy Policy that your child does not understand, please contact us.

Third-party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

2. The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- Identity Data includes first name, [maiden name], last name, title, date of birth and gender, physical details such as height and other measurements, ethnicity, health and disability, skills and experience, [copies of identification documents,] [trade union membership].
- Contact Data includes [home address,] email address and telephone numbers.
- Financial Data includes bank account details.
- Transaction Data includes details about payments to you and other details of previous work sourced for you by us or on our behalf.
- Technical and Usage Data includes internet protocol (IP) address, your login data, browser type and
 version, time zone setting and location, browser plug-in types and versions, operating system and platform
 and other technology on the devices you use to access this website. This information may be collected by
 a third-party website analytics service provider on our behalf and/or may be collected using cookies or
 similar technologies.

• **Photographs** that you share with us, which we will only send to production teams and other third parties in respect of work assignments we are seeking for you.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does **not** directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

If you fail to provide personal data

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you. In this case, we may have to cancel a service you have with us but we will notify you if this is the case at the time.

3. How is your personal data collected?

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact and Financial Data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
 - visit and/or use our website and/or apply for our services;
 - contact us via email, telephone or post; or
 - give us some feedback.
- **Automated technologies or interactions.** As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies and other similar technologies. Please see our <u>cookie policy</u> for further details.
- **Third parties.** We may receive personal data about you from various third parties as set out below, and in some cases share with them:
 - [Technical Data from analytics providers such as Google based outside the EU];
 - Contact, Financial and Transaction Data from providers of technical services such as Rhubarb Plus Limited and Hargenant Global Limited (for example when processing payments due to you), based inside the EU;
 - Identity and Contact Data from word of mouth recommendations.

4. How we use your personal data

1. We will only use your personal data when the law allows us to. Due to the nature of the services we supply and our clients' requirements, certain decisions in relation to particular assignments and your suitability for them may be automated, based upon the information and materials you supply to us when you set up an account with us and create a personal profile. When engaging us to provide you with our services, you specifically acknowledge that the decision to offer you or to reject you for a particular assignment may be automated. We provide our services on the basis that you have given us explicit consent for the aforementioned activities.

Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

Please see below to find out more about the types of lawful basis that we will rely on to process your personal data.

Purposes for which we will use your personal data

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the table below.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest
To provide you with services	(a) Identity (b) Contact (c) Financial	Performance of a contract with you
To pitch your services to third parties	(a) Identity (b) Contact	(a) Performance of a contract with you (b) Consent
Where a third party has engaged you to provide services following a successful pitch from us, to ensure that such third party has all details necessary to enable you to fully perform your obligations to them	(a) Identity (b) Contact (c) Financial	Performance of a contract with you
To manage our relationship with you, including notifying you about changes to our terms or privacy policy	(a) Identity (b) Contact	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation

To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity(b) Contact(c) Technical	 (a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To use data analytics to improve our website, products/services, marketing, customer relationships and experiences	Technical and Usage	Necessary for our legitimate interests (to define types of customers for our services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)

Marketing

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising. We have established the following personal data control mechanisms:

Promotional offers from us

We may use your Identity and Contact Data to form a view on any job opportunities that might be of interest to you.

You will receive marketing communications from us if you have requested information from us or engaged us to provide you with services in the past and, in each case, you have not opted out of receiving such correspondence.

Third-party marketing

We will get your express opt-in consent before we share your personal data with any third party company for marketing purposes. This does not include sending details to production teams in respect of work assignments we are seeking for you

Opting out

You can ask us or third parties to stop sending you marketing messages at any time by contacting us at any time.

Cookies

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please see our Cookies Policy.

Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

5. Disclosures of your personal data

We may share your personal data with the parties set out below for the purposes set out in the table in paragraph 4 above.

- External Third Parties as set out in the Glossary.
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy notice.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

In all cases, we only share your personal data with third parties where it is essential to carry out a service on your behalf (e.g. pitching your services to third parties and corresponding with third parties regarding your suitability for and/or performance of a specific role).

We will only share **Special Categories of Personal Data** about you (e.g. details about your race or ethnicity, trade union membership and information about your health) with External Third Parties where absolutely necessary and strictly where we have obtained your prior consent on a case by case basis.

6. International transfers

We will not transfer your personal data outside the European Economic Area (**EEA**), unless we have obtained your prior written consent.

If we transfer your personal data out of the EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- transferring data to providers based in the US which are part of the Privacy Shield which requires them to provide similar protection to personal data shared between Europe and the US; and/or
- using specific contracts approved by the European Commission which give personal data the same protection it has in Europe.

7. Data security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your

personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

8. Data retention

How long will you use my personal data for?

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances you can ask us to delete your data: see [Request erasure] below for further information.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

9. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data. If you wish to exercise any of the rights set out above, please contact us.

Children

If you are a parent or guardian representing the interests of a child, you are a third party acting on their behalf and it is therefore your responsibility to inform the child of their rights and to act solely in their best interests. As a parent or guardian, you have the right to exercise the below rights on your child's behalf.

Agents

If you are an agent acting on behalf of an individual, we will need evidence that you have the right to act on the individual's behalf. We may, at our sole discretion, refuse to deal with you if we are not satisfied that you have the necessary right/authority to act on the individual's behalf.

Your rights are as follows:

- [Request access to your personal data].
- [Request correction of your personal data].
- [Request erasure of your personal data].
- [Object to processing of your personal data].
- [Request restriction of processing your personal data].
- [Request transfer of your personal data].

• [Right to withdraw consent].

Please see the Glossary for more information about these rights.

No fee usually required

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

10. Glossary

LAWFUL BASIS

Legitimate Interest means the interest of our business in conducting and managing our business to enable us to give you the best service/product and the best and most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us.

Performance of Contract means processing your data where it is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.

Comply with a legal or regulatory obligation means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

THIRD PARTIES

External Third Parties

- Service providers acting as processors based in the United Kingdom who provide IT services, such as
 Rhubarb Plus Limited, who provide software which holds your personal profile data and allows us to
 engage and pay you with respect to work assignments we are seeking for you or those you have fulfilled
- Professional advisers acting as processors including lawyers, accountants and insurers based in the United Kingdom who provide legal, insurance and accounting services.
- Third party production companies, commercial/visuals agencies or any other individual or entity acting as a processor who is considering you for a role and/or have engaged you to perform a role in a production.

YOUR LEGAL RIGHTS

You have the right to:

Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

Request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

COOKIES POLICY

- 1. Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse this site, you are agreeing to our use of cookies.
- 2. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree. Cookies contain information that is transferred to your device.
- 3. If you do not wish for cookies to be installed on your device, you can change the settings on your browser or device to reject cookies. For more information about how to reject cookies using your internet browser settings please consult the "Help" section of your internet browser (or alternatively visit http://www.aboutcookies.org). Please note that, if you do set your Internet browser to reject cookies, you may not be able to access all of the functions of the website.
- 4. The names of the cookies used on our website and the purposes for which these cookies are used are set out below:
 Cookie Name:
 Purpose:
 Duration:

 Cookie Name:
 Purpose:
 Duration:
- 5. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.